

Value Europe 2022



Group 2 Presentation

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Video presentation

- https://www.canva.com/design/DAFOcEPdBtQ/XuqPCCP9BbcYFmBNHxOyIA/watch?utm_content=DAFOcEPdBtQ&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink



Planning and organizing a Sustainable Event in HELSINKI, FINLAND



Thoughts of customer feedback

- ▶ Many participants found the instructions clear enough
- ▶ They think the cards were not so easy to find but at the same time not too difficult
- ▶ Only 2 groups found the bonus card
- ▶ Only 1 group gave all right answers
- ▶ Everyone enjoyed the prizes, but some wished for more



Learnings

- ▶ Cooperating with people from different countries
- ▶ Event planning
- ▶ Learning about sustainability values in Finland
- ▶ How sustainability affects choices of an Hotel/Event
- ▶ Learning about the history of events in Finland
- ▶ Practising/communication with other languages
- ▶ Learning about Finnish culture and gastronomy
- ▶ Getting involved into a project



Suggestions for improvement

- ▶ Try to create a Welcome Day/party on the first day
- ▶ Try to involve older costumers, so we can communicate in a better way in english
- ▶ Try to explain better what are the goals of the games (in this case sustainability)
- ▶ Try to give to costumers an introduction of what they are going to do before they arrive into the forest
- ▶ There was no direct relationship with the costumers/children



THANK YOU ALL FOR THIS BEAUTIFUL
EXPERIENCE!!

